

January	
2	FDA approvals of 2019
6	Top M&A of 2019
7	Most anticipated data of 2020
14	JPMorgan Special Issue
21	Buybacks report
27	Top 10 money-raisers of 2019
28	Biggest patent losses of 2020

February	
3	Most anticipated launches of 2020
10	Biggest IPOs of 2019
12	Top ad spenders/brands of 2019
17	FierceMedTech Fierce 15
24	Biggest recalls of 2019
25	Biggest licensing deals of 2019

March	
9	Biggest layoffs of 2019
16	Launch FPMK March Madness
17	Best-selling drugs of 2019
23	Top 10 medtech deals of 2019
29	ACC or AACR special
30	Most successful drug launches

April	
6	Biotech's moneymakers/dealmakers
13	The Top 20 pharmas
20	Top 10 biotech M&A targets
27	AAN Special or DTC National
28	Most serious/shocking warning letters
30	Most successful drug launches

May	
4	Top 10 Biotech IT investments
5	FDA inspections map
11	Top Influentials report
18	Top 15-20 highest-paid CEOs
28	Most serious/shocking warning letters
30	Most successful drug launches

June	
1	ASCO Special Issue
7	Top 10-20 generics companies
15	ADA Special Issue
16	Biggest research institutions
22	Top 10 most profitable pharmas
24	Cannes Lions Health Special Issue

July	
20	Serial Biotech entrepreneurs

August	
17	Top 10 M&A targets in MedTech
24	Where are the FierceBiotech Fierce 15 now
31	ESC Special Issue

September	
14	Best-paying or most productive
21	ESMO Special Issue
28	FierceBiotech Fierce15

October	
5	Drug launch disasters
12	Top 10-15 highest-paid R&D execs
26	Women in Life Sciences

November	
3-4	Election coverage
10	ECTRIMS Special Issue
16	AHA Special Issue
30	Biotech IT "techie"/stars/people to watch

December	
TBA	ASH Special Issue
14	Biggest trial flops of 2020
21	Biotech Graveyard

Details:

- Exclusive sponsorship of any Editorial Feature or Editorial Feature Series
- Feature will run as #1 story in newsletter on publish date
- Noted as sponsor in newsletter teaser: *"Thank you to our sponsor (SPONSOR LOGO)"* as seen in **Visual 1**
- On article web page, sponsor will appear in all advertising positions
- Option to include a roller ad unit on article web page as seen in **Visual 2**

Rates

Feature Sponsorship Rate:	\$7,500
Series Sponsorship Rate:	\$15,000

Visual 1:



Visual 2:



FierceBiotech/FiercePharma

- Getting real at the FDA: The changing tide on real-world evidence in drug development.
- Get a bigger label faster: Using real world evidence for outcomes and new indications

FiercePharmaManufacturing

- Proven Quality: Preventing quality issues during drug development.
- The cell therapy divide: How to navigate the challenges of taking clinical-level manufacturing capacity up to commercial scale.

FiercePharmaMarketing

- Ready to launch? The decision to fly solo or bring on a crew

FierceBiotechResearch

- Becoming the early bird: Establishing a dialogue with the FDA around accelerating preclinical research.

FierceCRO

- Smart recruitment: Using AI to accelerate and improve patient enrollment in clinical trials.
- AI for inclusion: How smart use of trendy technology can make clinical trials look like society.